THE INFLUENCERS 2014

HEALTHCARE INFO SECURITY®

Our spotlight on the most influential people in healthcare information security

HealthcareInfoSecurity presents its list of 10 individuals who we see shaping the way that healthcare organizations approach information security in 2014.

What makes an Influencer? It's a combination of position and know-how. Each of the Influencers has demonstrated the ability to lead, innovate and get things done.

How did we choose the Influencers? Our team of editors made the selections based on interviews with leaders and our news coverage throughout 2013. The Influencers are displayed in alphabetical order.

JENNINGS ASKE

Former CISO, Chief Privacy Officer, Partners HealthCare
Aske was instrumental in building a culture of privacy in the wake of a breach at Partner's Massachusetts General Hospital that resulted in a $1 million federal penalty. Those efforts include phishing employees to ensure they're not falling for schemes and the rollout of a monitoring system to clamp down on employee record snooping and other breaches, providing a model for other organizations. Aske left Partners in January to become CISO at Nuance Communications.

KURT DELBENE

Senior Advisor for HealthCare.gov
DelBene, a former Microsoft executive, was named by the Department of Health and Human Services in December as successor to Jeff Zients, who President Obama picked in October to lead an effort to fix the glitch-ladened Healthcare.gov website for Obamacare. Among his duties, DelBene will lead a high-profile effort to ensure Healthcare.gov follows security and privacy best practices.

MARK DILL

CISO at the Cleveland Clinic
Dill has been a leader in providing guidance to other healthcare providers about how to prepare for HHS investigations, based on the clinic's own dealings with the agency. The clinic provides care internationally, so Dill is also a rare U.S. CISO who must meet the health privacy and security requirements of multiple nations.

JOHN HALAMKA

CIO, Beth Israel Deaconess Medical Center
Halamka shares insights about health IT, including privacy and security regulatory challenges, through his popular blog, "Life as a Healthcare CIO." He's also co-chair of the Health IT Standards Committee, which advises regulators on privacy, security and other standards. And he chairs the New England Healthcare Exchange Network. Halamka frequently travels to Asia where he meets with government leaders to share insights about a variety of e-health issues.

DAVID KIBBE
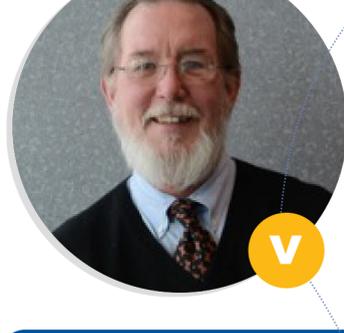
Founder of DirectTrust
Kibbe leads the organization that created and maintains the security and trust framework for using the Direct Project protocol. Many health information exchanges use the protocol, which offers specs for a secure, scalable, standards-based way to send encrypted health information directly to known, trusted recipients over the Internet. Interest in the Direct Project is growing because secure health information exchange is a requirement of Stage 2 of the HITECH Act EHR incentive program.

MAC MCMILLAN

CEO and Co-Founder of CynergisTek
The security consultant chairs the Privacy and Security Policy Task Force of the Healthcare Information and Management Systems Society. A former security director within two Department of Defense agencies, McMillan works with HIMSS members on privacy and security issues, including the exchange and storage of electronic health information. His consultancy advises organizations on HIPAA compliance and other key privacy and security issues.

BAKUL PATEL

Senior Policy Adviser, FDA's Center for Devices and Radiological Health
Patel plays a key role at the FDA in crafting regulations and guidance related to the security and safety of medical devices and mobile apps. He also represented the agency on the Food and Drug Administration Safety Innovation Act Workgroup, which advised federal health regulators on safety issues, including those related to cybersecurity for healthcare information technology.

JOY PRITTS

Chief Privacy Officer, Office of the National Coordinator for Health IT
Pritts provides critical advice to the Department of Health and Human Services on privacy and security issues related to HITECH Act, as well as HIPAA. For example, she's playing a key role in efforts to improve matching patients to the right records when they're gathered from multiple sources, such as through a health information exchange.

LEON RODRIGUEZ

Director of HHS' Office for Civil Rights
Rodriguez, a former federal prosecutor, is leading OCR in its next phase of HIPAA enforcement activities. Under his direction, the agency monitors HIPAA Omnibus compliance, conducts breach investigations and oversees a HIPAA compliance audit program. Rodriguez, however, may be leaving his post at OCR by mid-year if his pending nomination by President Obama to be director of U.S. Citizenship and Immigration Services is confirmed by Congress.

THE PRIVACY AND SECURITY TIGER TEAM

The team advises the Health IT Policy Committee, which makes recommendations to federal regulators. The influential group is led by chair Deven McGraw, director of the health privacy project of the Center for Democracy & Technology, and new co-chair Micky Tripathi, CEO of the Massachusetts eHealth Collaborative. The team develops recommendations for safeguarding data privacy and bolstering security, with a focus on carrying out HITECH Act mandates.

IN MEMORIAM: BARNABY JACK

Ethical hacker
Before he passed away in July 2013 at age 35, Jack put a spotlight on medical device cybersecurity threats through his white-hat hacker demonstrations. He called attention to, for example, the security vulnerabilities of wireless heart defibrillators. His demonstrations opened the eyes of consumers as well as healthcare organizations to the potential consequences of security shortcomings. At the time of his death, Jack was director of embedded device security at IOActive.
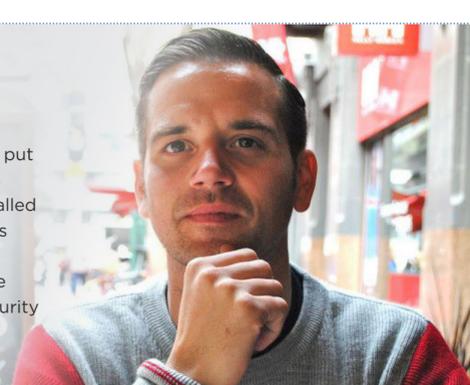
2013 Influencers

1. Dixie Baker, Senior Partner at Martin, Blanck & Associates
2. Deven McGraw, Director of Health Privacy Project at the Center for Democracy & Technology
3. Farzad Mostashari, M.D. Office of the National Coordinator for Health IT
4. *Mark Olson, former CISO at Beth Israel Deaconess Medical Center
5. Deborah Peel, M.D., Founder and Chair of Patient Privacy Rights
6. Joy Pritts, Chief Privacy Officer, Office of the National Coordinator for Health IT
7. Marc Probst, VP and CIO at Intermountain Healthcare
8. Leon Rodriguez, Director of HHS Office for Civil Rights
9. Micky Tripathi, CEO at Massachusetts eHealth Collaborative
10. Sheila Walsh-McDonald, Ombudsman Utah Health Data Security
In Memoriam: Terrell Herzig, former Information Security Officer, UAB Health System