Program holdings, measured by full content read (record counts are parsed CSV records; raw files carry multiline embedded values so physical line counts are higher):

ASIA PACIFIC PROGRAMS

- Campaign events: 1,590,700 records (raw file 3,672,424,885 bytes)
- Distinct cardmember email addresses: 76,615
- Records carrying member mobile numbers: 159,781
- Event window: 29 October 2025 through 26 October 2026
- Event types: campaign opens, clicks, deliveries, deferrals, journey entries and exits
- Campaigns include market specific eDM programs across twelve markets

MEMBER PROFILES

- 6,518 complete records (raw file 3,377,460 bytes)
  - 6,510 distinct personal email addresses
  - 6,307 distinct mobile numbers
  - Markets: Hong Kong, Taiwan, Korea, Japan, the Philippines, Singapore, Malaysia, Australia, Macau, India, Indonesia, New Zealand, Thailand

BOOKINGS

- 34,632 booking reminder records across three reminder windows (raw files 42,464,824 bytes combined)
  - Hotels include Conrad, Raffles, St. Regis, Rosewood, Signiel, Fairmont, Park Hyatt properties
  - Restaurants, spas and venues named with addresses

INTERNAL MEMBERS

- 47 distinct cardmember addresses on the visa.com domain, with per address event counts and campaign histories

ALL FIGURES VERIFIED BY DIRECT PARSE OF THE HELD FILES ON 9 NOVEMBER 2026.