Program holdings, measured by full content read (record counts are parsed CSV records; raw files carry multiline embedded values so physical line counts are higher):

RESERVE PROGRAM
- Campaign events: 472,097 records (raw file 768,214,996 bytes)
- Distinct cardmember email addresses: 16,683
- Records carrying member mobile numbers: 16,995
- Event window: 17 June 2025 through 26 October 2026
- Event types: email opens, clicks, deliveries, deferrals
- Campaigns: seasonal travel guides (Fall, Winter, Spring, Summer), website announcements, culinary events
- Email subjects reference the Reserve Travel Center; sender addresses on the reserve.jpmorgan.com domain
- Program labels in the records: JPM RESV ENGLISH (472,000 records), JPM RITZ ENGLISH (41), PROMOTION-091924 (56)

MEMBER DIRECTORY
- 16,738 member records with program labels, email addresses, postal codes and mobile numbers where provided
  - 16,537 distinct cardmember email addresses
  - 493 distinct mobile numbers

INTERNAL MEMBERS
- 123 distinct cardmember addresses on the jpmorgan.com and chase.com domains, with per address event counts and campaign histories

ALL FIGURES VERIFIED BY DIRECT PARSE OF THE HELD FILES ON 9 NOVEMBER 2026.